



This *pdf* version of the City's FY 13-14 application materials is provided for informational purposes ONLY, as applications for FY 13-14 funding MUST be submitted ONLINE at www.citydataservices.net

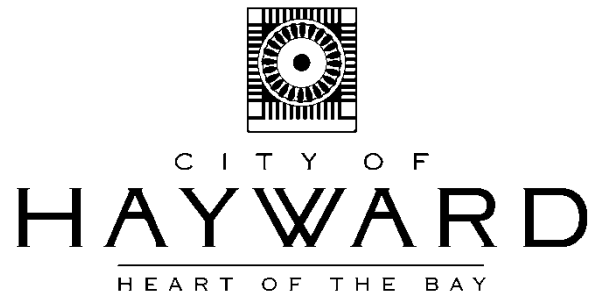
The FY 13-14 application deadline is 5pm, Fri., November 2, 2012.
Late applications will not be considered.

All Applicants will utilize the City's "common" application, regardless of the Category in which funding is sought. Applicants are strongly encouraged to read the instructions completely before starting the application.

HOW TO ACCESS THE ONLINE APPLICATION FOR FY 13-14 FUNDING

CURRENTLY-FUNDED AGENCIES: Agencies that are currently funded (in FY 12-13) that wish to apply for FY 13-14 funding will find the FY 13-14 application under their "Reports" tab when they log onto www.citydataservices.net.

NEW APPLICANTS: Agencies that are NOT currently funded, should log onto www.citydataservices.net and use **HAY2013** (case sensitive) as both their *UserName* and *Password*. Applicants will be prompted for some basic information and then issued a unique *UserName* and *Password*. By logging on with these new credentials, the FY 13-14 Application for Funding may be accessed.



FY 13-14 COMMON APPLICATION INSTRUCTIONS

- SOCIAL SERVICES — HOUSING RELATED
 - SOCIAL SERVICES — GENERAL
 - AFFORDABLE HOUSING
 - HOUSING REHABILITATION
 - NON-PROFIT FACILITIES
 - ECONOMIC DEVELOPMENT
 - COMMERCIAL REHABILITATION
 - TRAVEL TRAINING / VOLUNTEER
DRIVER PROGRAMS (PARATRANSIT)
 - NEIGHBORHOODS, ARTS, & EVENTS
 - COMMUNITY PROMOTIONS
-

CITY OF HAYWARD
COMMUNITY SERVICES DIVISION
777 B STREET, 2ND FLOOR
(510) 583-4247
WEBSITE: WWW.HAYWARD-CA.GOV
EMAIL: CDBGINFO@HAYWARD-CA.GOV

This document can be made available in alternative accessible formats upon request (in accordance with the Americans with Disabilities Act of 1990). Please request the desired accommodation by calling:

**City of Hayward
Community Services Division**

(510) 583-4248 (Reception)

TDD: (510) 247-3340

FAX: (510) 583-3650

Electronic copies of these materials are available to download on the City of Hayward's website:

<http://www.hayward-ca.gov>

City of Hayward
FY 13-14 Common Application for City Funding

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City of Hayward
FY 13-14 Funding Process Calendar

<u>Month</u>	<u>Day / Date</u>	<u>Activity /Events</u>
Aug. 2012	Wed., Aug. 15	30-Day Notice of Funding Availability published in <i>The Daily Review</i> and posted to the City's website.
Sept. 2012	Wed., Sept. 19	7pm: Funding Forum in Council Chambers
Nov. 2012	Fri., Nov. 2	5pm: Application DEADLINE - ALL Categories
	Fri., Nov. 9	Community Services Commission (CSC) begins review of applications
	Sat., Nov. 17	"Infrastructure" Category Application Review Committee (ARC) Interviews: <ul style="list-style-type: none"> ✓ <i>Housing and Housing Rehabilitation Applications</i> ✓ <i>Nonprofit Facilities Applications</i> ✓ <i>Economic Development Applications</i>
	Wed., Nov. 28	CSC establishes its DRAFT Funding Recommendations for "Infrastructure" Category Applications: <i>Housing and Housing Rehabilitation, Nonprofit Facilities, Commercial Rehabilitation, and Economic Development Applications.</i> PUBLIC COMMENT PERIOD BEGINS.
Dec. 2012	Sat., Dec. 15 (all day)	"Services" Category Application Review Committee (ARC) Interviews: <ul style="list-style-type: none"> ✓ <i>Sub-Category A: Housing-Related and Job Placement Services</i> ✓ <i>Sub-Category D: General Services for Low-Income Residents</i>
Jan. 2013	Sat., Jan. 12 (all day)	"Services" Category Application Review Committee (ARC) Interviews: <ul style="list-style-type: none"> ✓ <i>Sub-Category B: Youth Services</i> ✓ <i>Sub-Category C: Seniors and People Who Have Disabilities</i> ✓ <i>Sub-Category E: Academic Support and Job-Readiness</i>
	Wed., Jan. 16	CSC establishes its DRAFT Funding Recommendations for "Services" Category Applications: <i>Sub-Categories A through E.</i> PUBLIC COMMENT PERIOD BEGINS.
Feb. 2013	Sat., Feb. 2 (all day)	Application Review Committee (ARC) Interviews: <ul style="list-style-type: none"> ✓ <i>Neighborhoods, Arts and Events Category Applications</i> ✓ <i>Community Promotions Category Applications</i>
	Wed., Feb. 20	PUBLIC COMMENT PERIOD ENDS for DRAFT Funding Recommendations in the "Infrastructure" and "Services" Categories. <u>CSC finalizes its Funding Recommendations in these Categories.</u> CSC establishes its DRAFT Funding Recommendations in the "Neighborhoods, Arts, and Events," and "Community Promotions" Categories. PUBLIC COMMENT PERIOD BEGINS.
Mar. 2013	Fri., Mar. 1	30-Day Public Notice of City Council Public Hearing (in April)
	Wed. Mar. 20	PUBLIC COMMENT PERIOD ENDS for DRAFT Funding Recommendations in the "Neighborhoods, Arts, and Events," and "Community Promotions" Categories. <u>CSC finalizes its Funding Recommendations in these Categories.</u>
Apr. 2013	Tues., Apr. 2 Tues., Apr. 16	Tentative: City Council Work Session: CDBG and Social Services Tentative: City Council FY 13-14 CDBG and Social Services Public Hearing
May-June 2013	TBD	City Council FY 13-14 Budget Hearings: <i>Neighborhoods, Arts, and Events and Community Promotions Categories</i>

City of Hayward
FY 13-14 Common Application for City Funding

Overview of the City's Competitive Funding Process

In April 2013 the City of Hayward will award approximately \$800,000 in federal Community Development Block Grant (CDBG) funds for community and economic development programs for the City. Subject to available funding, the City may also allocate funds from its General Fund and local Measure B Paratransit funds for the provision of eligible services for low-income Hayward residents, including seniors and people who have disabilities. Funds may also be allocated to support Hayward-based activities that improve the quality of life in Hayward – e.g., arts, music, and community events. These programs are to be implemented between July 1, 2013 and June 30, 2014. Applicants must be non-profit organizations.

Prior to preparing and submitting an Application, applicants should be aware of the following eligibility guidelines:

1. Applicants must be nonprofit entities, and must meet the City's Minimum Contracting and Reporting Standards (page 4).

To be eligible for CDBG funding, projects must meet at least **1** of the following HUD National Objectives:

- a. Benefit people whose income is at or below 80% of the area median income (see page 15);
- b. Provide services in a predominantly low-income area (see target area maps, pages 13 & 14);
- c. Eliminate slums and blight.

2. CDBG-funded activities must fall into one of the following Council-approved *Categories of Need*:

- a. Affordable Housing (not construction costs)
- b. Housing Rehabilitation
- c. Neighborhood Facilities and Improvements
- d. Public Services (Proposed services **MUST** be housing-related)
- e. Economic Development
- f. Commercial Rehabilitation

3. Services and Paratransit activities funded from the City's general fund and/or Measure B funds must benefit exclusively low-income Hayward residents, seniors, and/or people who have disabilities. This does not apply to activities in the *Community Promotions* and *Neighborhoods, Arts, and Events* categories.
4. Projects that clearly support one or more of the **City Council Priorities** (page 5) will be more competitive than those that do not. Projects that produce ancillary benefits that support one or more of the **City Council Priorities** (page 5) by serving the broader Hayward community will be more competitive than those that do not.

NOTE: A sample CDBG Contract is available for review upon request. CDBG funding is federal in origin, and all applicable federal regulations must be met before, during, and after a funded project is undertaken. Applicants that have not previously received a CDBG award are **strongly encouraged** to request a sample CDBG Contract to become familiar with the program requirements **before** submitting a CDBG application.

City of Hayward
FY 13-14 Common Application for City Funding

City of Hayward Minimum Contracting and Reporting Standards

Should your agency receive an allocation of City funds, please be advised that in order to execute a contract and receive the funding, your agency will be required to meet these minimum standards:

1. All applicants are required complete and submit a Common Application for City Funding.
2. Complete agendas, minutes, attachments and reports from your agency's six most recent board meetings (leading up to July 1, 2013) are required to be submitted. Throughout the year complete board packets, including reports and attachments, must be provided to the City.
3. A copy of the board's meeting schedule for FY 13-14, and the location where those meetings will be conducted, must be on file at the City.
4. A copy of the board-approved, balanced FY 13-14 agency-wide budget that includes sources and uses - **OR** - a budget and an allocation schedule for FY 13-14 must be on file at the City.
5. In order to be eligible to apply for City funding, an applicant must have completed a fiscal audit for FY 10-11 (or calendar year 2011). If awarded funding, in order to execute a FY 13-14 contract, each agency must have completed an audit for FY 11-12 (or calendar year 2012). Submission of the management letters that accompanied the audits is also required. If there were any findings in the audits, a letter from the board of directors explaining the corrective measures taken to resolve the problem(s) must be provided.

*Agencies that do NOT have a current audit as described above are eligible to apply for City funding ONLY under the auspices of a fiscal agent that can meet this standard. **The fiscal agent must apply for the funding, and if granted, the fiscal agent may utilize up to 10% of the grant for its own expenses.***

In exceptional circumstances, on a case-by-case basis, the audit requirement may be waived. Note: applicants in the *Neighborhoods, Arts, and Events* and *Community Promotions* categories are not subject to the audit requirement.

6. The City requires general liability insurance (usually a minimum of \$1,000,000 but this depends on the funded activity), in addition to other types of insurance policies that the proposed project may require.
7. If this would be the first time your agency received funding from the City, you will be required to submit a copy of the data collection tool you would use to meet the City's reporting requirements.

Technical assistance is available upon request. Please call or email City staff as follows:

Shauna Darwin	510-583-4247	shauna.darwin@hayward-ca.gov
Grace Kong	510-583-4237	grace.kong@hayward-ca.gov
Dana Bailey	510-583-4252	dana.bailey@hayward-ca.gov



Hayward City Council's Priorities

FISCAL YEAR 2013

SAFE

TOP PRIORITY

- Improve public safety in targeted areas
 - Downtown - Neighborhoods - BART stations
 - Entertainment areas - Retail areas
- Continue consistent, determined use of the SMASH Program
- Reduce gang violence in Hayward
 - Develop & implement an improved gang enforcement strategy, including a gang injunction program
 - Support gang prevention and intervention programs through schools and other agencies
 - Partner with all applicable agencies and organizations to reduce gang activity in Hayward
- Reduce residential burglaries
- Reduce 'urban mining' and prevent illegal buying
- Improve safety of school campuses and routes to and from schools
 - Partner with HUSD to improve training and operations of school campus safety personnel
 - Enhance curfew and truancy enforcement
- Improve the shopping experience in all major retail areas, particularly Downtown and in malls and centers
- Reduce impact of unacceptable social behaviors—including panhandling—on commercial and retail areas of the community
- Improve disaster preparedness and disaster response in the community
- Continue to abate homeless encampments in the community

CLEAN

TOP PRIORITY

- Strengthen code enforcement and eliminate blight citywide
- Continue Neighborhood Partnership Program
 - Revise Strategic Plan to incorporate strategies for the next phase of the program
 - Implement next phase of program
- Strengthen and expand KHOG Task Force into neighborhood organizations
- Decrease litter in the city
- Decrease illegal dumping
- Prevention and rapid abatement of graffiti
- Improve graffiti prevention through increased use of public art in retail and commercial areas
- Control and/or regulate car sales in the public right-of-way

GREEN (SUSTAINABLE)

TOP PRIORITY

- Continue implementation of the Climate Action Plan
- Increase Hayward's sustainability as a community in all aspects of urban life
- Continue efforts to increase the overall tree inventory throughout the community
- Develop and implement residential and commercial energy efficiency and renewable energy programs, including non-General Fund financing components
- Increase use of clean and green energy such as solar photovoltaic and biogas-to-energy production at utility facilities
- Increase use of recycled water
- Continue to implement the "Healthy City" program and to gain national and state recognition
 - Partner with other agencies to fight obesity among Hayward youth
 - Pursue and implement a model urban agriculture program throughout the community
- Continue efforts to eliminate long-term homelessness in Hayward and identify housing for individuals when and where appropriate

Organizational Health

- Ensure a safe and healthy work environment
- Implement the selected Financial Enterprise/Enterprise Resource Planning (ERP) system
- Improve the organization's ability to apply business process analysis in decision making
- Redesign and deploy the City's website
- Continue staff development and succession planning
- Develop an employee attraction and retention program
- Strengthen the organization's ability and capacity to manage disasters
- Continue the development, adoption, and maintenance of strategic plans for key functions
 - Finance: develop and implement
 - Economic: Development: update and implement
 - Police: update and maintain
- Develop goals and corresponding metrics to assess progress in programmatic areas such as economic development, business attraction, and other key projects and programs

Land Use

- Conclude implementation of the 238 Settlement Agreement
- Implement a 238 Corridor land disposition strategy
- Adopt and Implement Mission Boulevard Corridor Form-Based Code
- Redesign and update gateway and corridor partner with County where appropriate
- Continue implementation of South Hayward BART TOD Project
- Revise the City's Sign Ordinance
- Develop a Downtown Specific Plan
- Develop framework, scope, budget, and timeline for updating the General Plan
- Continue implementation of Airport development projects including California Air National Guard reuse
- Continue to implement Historic Preservation Program elements
- Continue to participate in development of a regional Sustainable Communities Strategy
- Update the City's Subdivision Ordinance

Fiscal Stability

- Implement programs and fiscal policies to resolve long-term, structural deficit
- Protect and maximize local revenues
- Increase community property values
 - Increase academic performance in Hayward schools in partnership with HUSD and the community
 - Broad, market, and promote the community of Hayward
- Determine strategy and funding options for economic development efforts following dissolution of the Redevelopment Agency
 - Protect City's assets and key interests in the wake of the State's elimination of the Redevelopment Agency
- Strengthen and protect City's business community
 - Engage in and pursue aggressive economic development
 - Focus and promote the City's industrial base
 - Strengthen Chamber, business and industry partnerships
- Work with partners to successfully implement Promise Neighborhood grant and secure multi-year funding
- Through partnership with other agencies and organizations, develop and support the necessary elements to provide high-quality educational opportunities for all, throughout the community
- Work with partners in the community to improve the academic performance of all K-12 students
 - Grants
 - Apprenticeships
 - Technical and State programs
- Seek and secure outside funding
- Develop long-term facilities master plan to identify and evaluate City facility needs and funding options

Note: Safe, Clean, and Green are the Council's top priorities with Organizational Health, Land Use, and Fiscal Stability supporting those priorities.

May 2012



FY 13-14 APPLICATION FOR CITY FUNDING - ALL CATEGORIES

1. Applicant Name & Program Name (if different): _____

2. Program Address: _____ 3. Contact Name: _____

4. Contact Phone #: _____ 5. Contact email: _____

6. Is the Applicant a fiscal agent for another organization? YES NO

If YES, please provide the name of that organization: _____

7. This application requests funding for an activity in the following **CATEGORY** (choose only one):

- | | |
|--|--|
| <input type="checkbox"/> Social Services (Housing-Related) | <input type="checkbox"/> Nonprofit Facilities (Rehabilitation/Acquisition) |
| <input type="checkbox"/> Social Services (General) | <input type="checkbox"/> Economic Development (Job Creation) |
| <input type="checkbox"/> Travel Training (Paratransit) | <input type="checkbox"/> Commercial Rehabilitation in the RDA |
| <input type="checkbox"/> Volunteer Driver Programs (Paratransit) | <input type="checkbox"/> Affordable Housing/Housing Rehabilitation |
| <input type="checkbox"/> Neighborhoods, Arts, and Events | <input type="checkbox"/> Community Promotions |

8. Is Applicant currently an IRS-approved non-profit entity? YES NO

9. Is Applicant currently a State of CA-approved nonprofit entity? YES NO

10. Has Applicant completed a fiscal audit within the past 12 months? YES NO

If YES, did the audit contain any findings? YES NO

11. How many years has the service organization been providing the *proposed* services? _____

12a. If this is a **SOCIAL SERVICES, PARATRANSIT, HOUSING, or HOUSING REHABILITATION** request, how many *unduplicated* low-income *Hayward residents* would *directly* benefit in FY 13-14? _____

12b. If this is a **NONPROFIT FACILITY** application, how many *unduplicated* low-income *Hayward residents* would directly benefit from the proposed facility improvement each year? _____

12c. If this is an **ECONOMIC DEVELOPMENT** application (choose at least one):

How many permanent jobs for low-income individuals would be created? _____

- AND / OR -

How many *low-income business* owners would be assisted? _____

(Application page 1 of 2)

12d. If this is a **COMMUNITY PROMOTIONS or NEIGHBORHOODS, ARTS, AND EVENTS** request,

how many *unduplicated Hayward residents* would *directly* benefit in FY 13-14? _____

13. What is the total organizational/agency budget? \$ _____
14. What is the TOTAL cost of the proposed program or project? \$ _____
15. Of that total, what amount is being requested from the City of Hayward? \$ _____
16. What percentage of the proposed project budget is requested from Hayward? _____%
17. If the proposed program would serve any clients who reside outside Hayward in neighboring jurisdictions, has your organization sought funds from alternative sources to serve residents from those jurisdictions for FY 13-14? YES NO

NARRATIVE QUESTIONS: Responses may not exceed the maximum words permitted.

18. Please describe the proposed activities and identify the Hayward *City Council Priority* those activities most directly support. **Activities that clearly support one or more of the *City Council Priorities* will be more competitive than those that do not.** (300 words maximum.)

19. Are there any spin-off benefits the proposed activities would produce that would serve the broader community? If so, please describe them. **Applications that produce spin-off benefits that clearly support one or more of the *City Council Priorities* will be more competitive than those that do not.** (300 words maximum.)

20. If this a **SOCIAL SERVICES (Housing-Related or General), PARATRANSIT, NONPROFIT FACILITIES, AFFORDABLE HOUSING, OR HOUSING REHABILITATION** application, please explain how the Applicant would verify, document, and report that 100% of the clients benefiting from the City's funding would be low-income Hayward residents? (150 words maximum.)

If this is an **ECONOMIC DEVELOPMENT** application, please explain how the proposed services would create jobs, and what system(s) would be put in place to ensure the jobs would be filled by low-income individuals – OR – how would the applicant measure and report the effectiveness of assistance provided to low-income business owners? (150 words maximum.)

If this is a **NEIGHBORHOODS, ARTS, AND EVENTS** or **COMMUNITY PROMOTIONS** request, please explain how the number of Hayward residents who would directly benefit or participate in the proposed program or project would be verified. (150 words maximum.)

Signatures:

Executive Director

Date

Board President

Date

(Application page 2 of 2)

City of Hayward
FY 13-14 Common Application for City Funding

INSTRUCTIONS FOR COMPLETING THE APPLICATION

- 1.** Please provide the name of the Applicant agency, and the name of the Program (if different). If the Applicant is a fiscal agent, there will be an opportunity later, in question 6, to name the subrecipient.
- 2.** Please provide the local address where services are provided. This may be different than the Applicant's mailing address, and that's okay. *Use the service delivery address to answer this question.* If the Applicant is a fiscal agent, please provide the service delivery address of the subrecipient.
- 3.** Please provide the name of the person authorized to speak with City representatives regarding the Applicant's proposal. Usually, this is the executive director. The person identified should be able to speak knowledgeably and specifically about the application. If the applicant is a fiscal agent, it's expected that the fiscal agent should be familiar enough with the proposal to respond to most questions.
- 4.** Please provide a phone number where the person identified in question # 3 (above) may be reached.
- 5.** Please provide the email address for the contact person identified in question # 3 (above). *Please double-check for typos; email is the most common way the City will make contact with Applicants.*
- 6.** If the Applicant named in question #1 (above) is a fiscal agent, please circle YES, & provide the name of the subrecipient agency as the response to this question. If the Applicant is not a fiscal agent, please circle NO.
- 7.** The following **Categories of Need** provide a mechanism to: 1) allow nonprofit agencies to request City funding through an open, public process, and 2) facilitate fair and consistent application of the City's minimum contracting standards. Please check ONE box that pertains to your application. If it seems that more than one *Category* could apply, don't worry because your application will receive consideration in all the *Categories* before it is evaluated competitively in the most appropriate *Category*, as determined by the Community Services Commission and City staff. If your agency is submitting more than one application (e.g., one for social services, and one for a facilities project), each application must be submitted separately.
 - If the application requests funding to provide housing-related social services (including homeless services) to low-income people, please check the **Social Services (Housing Related)** box.
 - If the application requests funding to provide non-housing-related social services to low-income people, please check the **Social Services (General)** box.
 - If the application requests funding to provide Travel Training to seniors and people who have disabilities, or to establish and operate a Volunteer Driver Program to assist seniors and people who have disabilities, please check the **Travel Training or Volunteer Driver Programs (Paratransit)** box.
 - If the application requests funding for an artistic or cultural program, series, or activity that is open to all Hayward residents, or benefits a particular Hayward neighborhood, please check the **Neighborhoods, Arts, and Events** box.

- If the application requests funding to make facility improvements at a location where social services are provided to low-income Hayward residents, or to acquire a facility or real property for a social service purpose, please check the **Nonprofit Facilities** box.
- If the application proposes to create jobs for low-income people, or to provide technical assistance to low-income business owners, please check the **Economic Development** box.
- If the application seeks to eliminate blight in the City's Redevelopment Area through commercial rehabilitation, please check the **Commercial Rehabilitation in the RDA** box.
- If the application requests funds to support eligible activities associated with the development of affordable housing, or to provide housing rehabilitation services for low-income homeowners or tenants, please check the **Housing / Housing Rehabilitation Services** box.
- If the application requests funding to support a civic program or event, please check the **Community Promotions** box.

8. Please circle YES if the Applicant is an IRS-approved non-profit entity. If the answer to this question is NO, then a fiscal agent must be used. **The fiscal agent must apply for the funding.**

9. Please circle YES if the Applicant is a non-profit entity registered with the Secretary of State's office. If the answer to this question is NO, then a fiscal agent must be used. **The fiscal agent must apply for the funding.**

10. Please circle YES if the Applicant has completed a fiscal audit within the past 12 months. Indicate whether the audit contained any findings by circling YES or NO. If the Applicant has not completed a fiscal audit within the past 12 months, then a fiscal agent must be used. **The fiscal agent must apply for the funding.**

11. Please indicate the number of years of experience the Applicant (or service organization, if using a fiscal agent) has provided the proposed services. If the activities proposed are a new type of service to augment an existing service - for example, adding a housing case manager at an existing homeless drop-in center - please indicate the number of years operating the drop-in center.

12a. If the application requests **Social Services (Housing-Related or General), Affordable Housing, or Housing Rehabilitation** funding, please indicate the number of *unduplicated* low-income Hayward *individuals* the proposed program would *directly* assist during FY 13-14. Please do *not* provide the number of households assisted as the response to this question. If all members of a household benefit directly – as would be the case if a family's furnace was replaced, for example – then it is appropriate to report all members of the household served as individuals. There is an opportunity later, in question 18, to describe indirect benefits to households and the broader community.

12b. If the application requests **Nonprofit Facilities** funding, please indicate the number of *unduplicated* low-income Hayward *individuals* who would directly benefit from the facility improvement during FY 13-14.

12c. If the application is for **Economic Development** funding, please estimate the number of **permanent jobs** (or full-time equivalents) for low-income individuals would be created, and/or the number of **low-income business owners** who would be assisted.

12d. If this is a **Neighborhoods, Arts, and Events** or **Community Promotions** request, please indicate the number of unduplicated Hayward residents the proposed program or project would directly benefit during FY 13-14. If the activities proposed are a new type of activity or program, indicate, "NEW."

13. Please indicate the amount of the entire agency budget.

14. Please indicate the amount of the entire program or project (not agency) budget.

15. Please indicate the amount of money that is being requested from the City of Hayward.

16. Please calculate the percentage of the overall program budget that is requested from the City of Hayward.

17. If the proposed program serves clients from jurisdictions outside of Hayward, please indicate by circling YES or NO as to whether the Applicant has applied for funding from those respective jurisdictions, or other sources of support (e.g., foundations, direct mail, fundraising activities) to support the proposed program.

NARRATIVE RESPONSES:

Please do not exceed the word limits that apply to each of the narrative questions; to do so could result in evaluators' perception that unfair advantage was taken over Applicants who complied with the word limits. The most effective and competitive responses will come to the point quickly and, within the framework provided, articulate logical connections between proposed activities and one or more of the City Council Priorities.

18. Please review page 3 of this application packet, which summarizes the CDBG Program's eligibility guidelines, as well as the *City Council Priorities* (page 5).

Identify the City Council *Priority(s)* your agency's proposal most clearly supports. Many of the *City Council Priorities* pertain to safety, health and wellness, and quality of life in the City's various neighborhoods. The "Top Priorities," Clean, Safe, and Green, pertain to the efforts by City programs to beautify and improve the quality of life in our neighborhoods. It may be helpful to interpret the values represented by the *Priorities* to demonstrate connections, and link those values to your proposed project.

Example: A drop-in center submits an application to hire a substance abuse counselor to work with at-risk youth who are trying to stop using drugs and alcohol. Under the City Council's "Safe" Priority is a commitment to support intervention programs to reduce gang violence. A substance abuse counselor would support their young clients' efforts to prevent addictions and the health issues and problematic behavior that can go along with them.

19. The City Council *Priorities* seek to improve the quality of life for all Hayward residents, including those who have limited incomes. Please explain if or how the services proposed in the application would have a beneficial effect on the overall community. Again, it may be helpful to interpret the values represented by the City Council *Priorities* and link those values to your program and the broader community.

Example: A homeless shelter requests funding for overnight security staffing. The housing complex is located in an area that is frequently the target of graffiti tagging and auto burglaries. Under Council's "Safe" Priority there is a commitment to improve the safety in Hayward's residential neighborhoods. By providing a visible, consistent presence, the overnight security staff could have a deterrent effect on crimes at the homeless shelter, and a stabilizing effect on the adjacent areas as well.

20. If this a **SOCIAL SERVICES (Housing-Related or General)** or **HOUSING / HOUSING REHABILITATION** application, please explain how the Applicant would verify, document, and report that 100% of the clients benefiting from the City's funding would be low-income Hayward residents - **OR** - If this is an **ECONOMIC DEVELOPMENT** application, please explain how the proposed services would create jobs, and what system(s) would be put in place to ensure the jobs would be filled by low-income individuals – OR – how would the applicant measure the effectiveness of assistance provided to low-income business owners? – **OR** - If this is a Neighborhoods, Arts, and Events or Community Promotions request, please describe method used to project or estimate the expected number of Hayward residents who would directly benefit or attend the event or activity (e.g., previous years' attendance, etc.).

PLEASE NOTE: The application requires the authorization of the Applicant's Board of Directors. Upon request a copy of the Board Resolution authorizing its submission must be provided.

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City of Hayward
FY 13-14 Common Application for City Funding

ATTACHMENTS:

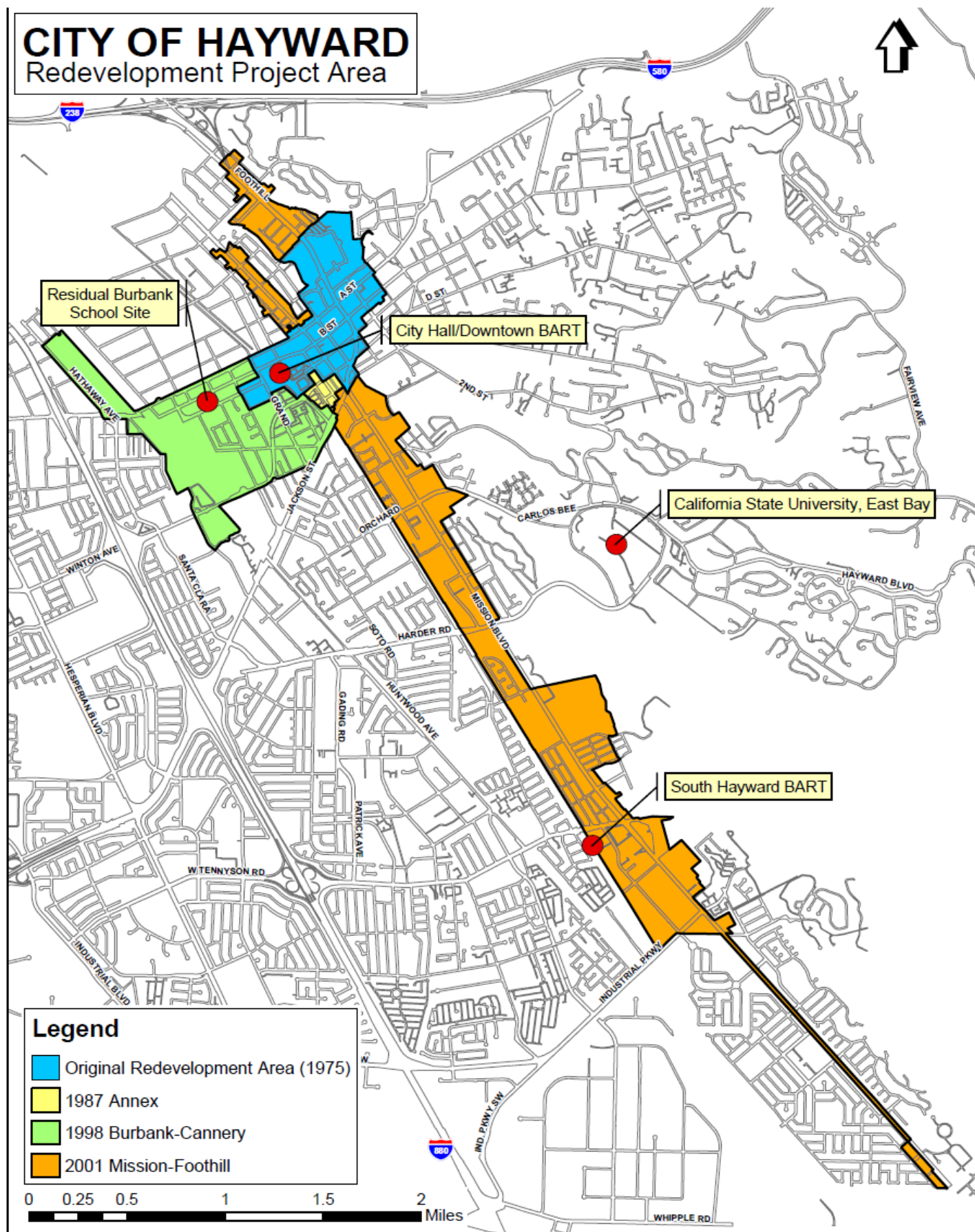
Redevelopment Area Map (pg 13)

Low-Income Census Tract Map (pg 14)

HUD 2012 Low-Income Threshold Chart (pg 15)

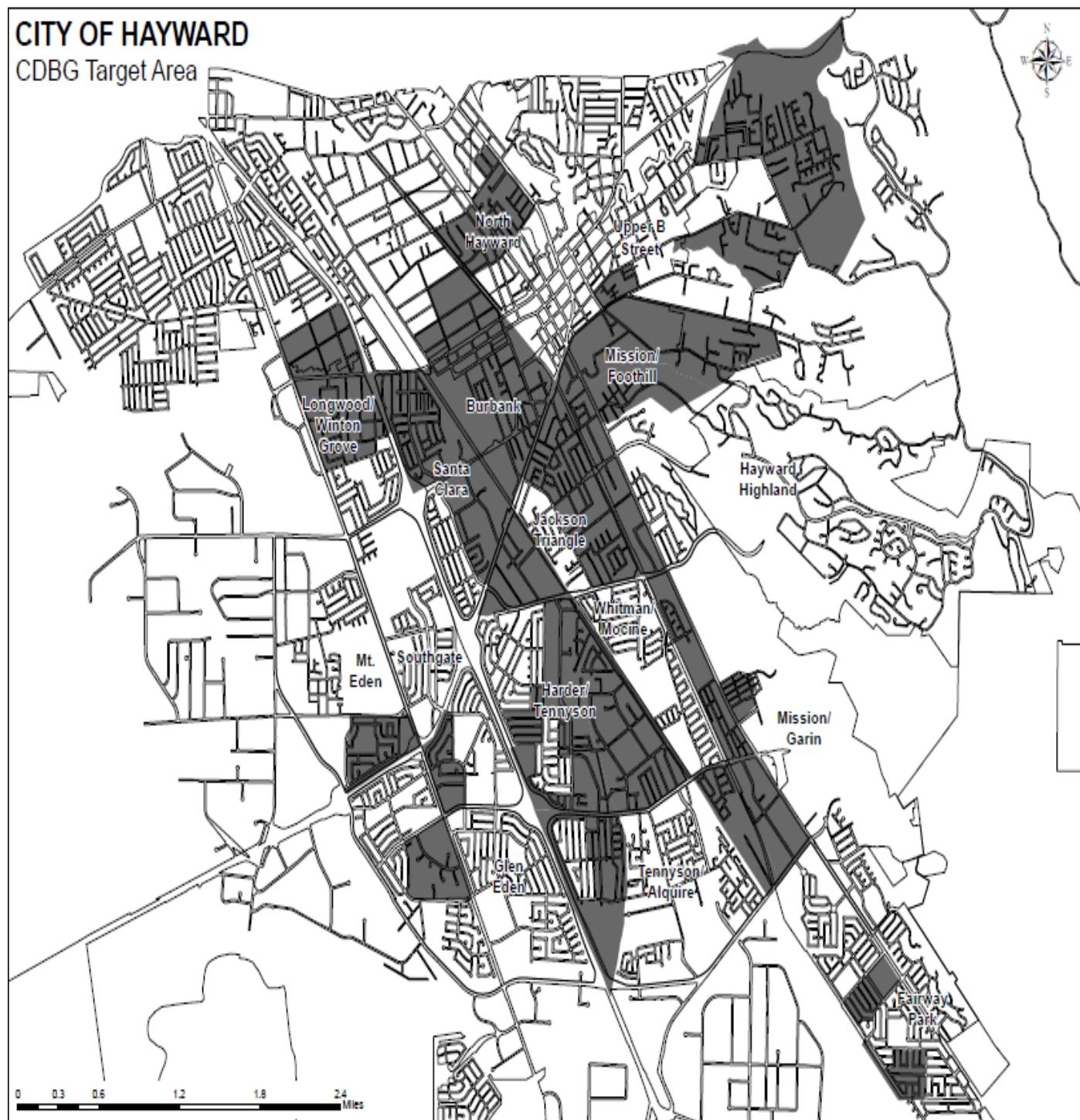
CITY OF HAYWARD

Redevelopment Project Area



CITY OF HAYWARD

CDBG Target Area





CITY OF HAYWARD / CDBG PROGRAM
FY 12-13 INCOME LIMITS

Household Size	1	2	3	4	5	6	7	8
Extremely Low (30% LMI)	\$19,650	\$22,450	\$25,250	\$28,050	\$30,300	\$32,550	\$34,800	\$37,050
Very-Low (50% LMI)	\$32,750	\$37,400	\$42,100	\$46,750	\$50,500	\$54,250	\$58,000	\$61,750
Low (80% LMI)	\$45,750	\$52,300	\$58,850	\$65,350	\$70,600	\$75,850	\$81,050	\$86,300